

DIGI ADZ INDOOR BILLBOARD FACTS

SCREENS ARE PLACED AT KEY ENTRANCES, LONGER-DWELL-TIME LOCATIONS TO ENSURE MAXIMUM VISIBILITY.

REACH YOUR TARGET AUDIENCE QUICKLY AND EFFICIENTLY WITH CUSTOMIZED CONTENT WHEN IT MATTERS .

DIGI ADZ IS ABLE TO REACHES LARGE AND AFFLUENT CONSUMER BASE WHEN AND WHERE THEY ARE MAKING PURCHASES.

INCREASE INDIVIDUAL NAME AND COMPANY AWARENESS THROUGHOUT SPECIFIC MARKET SEGMENT.

MAXIMIZE YOUR RETURN ON INVESTMENT BY INTEGRATING DIGITAL SIGNAGE WITH YOUR MARKETING STRATEGY



LOCATION

Riviera Fitness II - Madison

7917 Highway 72 W
Madison, AL
Phone: 256-895-2900

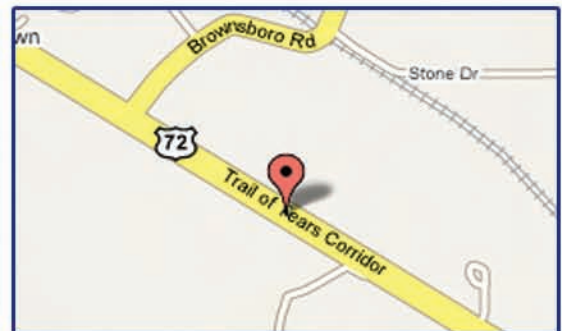
A strong dedication to the well being of its members and a firm commitment to keeping fitness affordable, has made Riviera fitness the number one health club in the city of Madison. This location is the only fitness in Madison, AL that caters to female members only. Surrounding business consist of Lows, 4 different fast food chains, 2 banks and the Southern Family Supermarket. Our screen is located in the main entrance of the fitness center.

DEMOGRAPHICS

Market Information

Madison City Advertising Market

Huntsville Metropolitan Population	376,753
Median Household Income	\$55,343
Total Madison City Population	36,824
Median Household Income	\$72,432



Digi Adz

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Customers



Ethnicity

